



## Data privacy information Deutsche Telekom AG („Telekom“) for BodyRockers App

Deutsche Telekom AG attaches great importance to protecting your personal data. We always inform you what personal data we collect, how your data is used, and how you can influence the process.

### What data is recorded, how is it used, and how long is it stored?

Generally, the application collects information related to the use of the application. It determines the overall usage time as well as the selected language within the menu. The following information are also collected during game play: The number of rewards received, the number of unlocked worlds, how many users have participated per session, how many videos have been recorded and buttons tapped.

In addition, the age of the player is requested under voluntary information. Personal data are temporarily stored and deleted after seven days. All other data will be deleted after a maximum of 28 days (Art. 6 (1) b GDPR).

### Authorizations

For the app to work on your device, it needs access to various functions and data on the device. You need to grant certain authorizations to do so (Art. 6 (1) a GDPR).

The authorizations are programmed differently by the various manufacturers. Individual authorizations may e.g. be combined in authorization categories, and you can only grant consent to the authorization category as a whole.

Please remember that if you withhold consent for one or a number of authorizations, you may not have access to the full range of functions offered by our app.

If you have granted authorizations, we will only use them to the extent described below.

**Camera, microphone, USB, photos, videos, message content, etc.**  
The app requires access to camera and gallery for the purpose of storing the recorded videos.

### Will my usage habits be evaluated, e.g. for advertising purposes or tracking?

#### Explanations and definitions:

We want you to enjoy using our app and take advantage of our products and services. We have an economic interest in ensuring this is the case. We analyze your usage habits on the basis of anonymized or pseudonymized data so you can find the products that interest you and so we can make our app user-friendly. We or companies commissioned by us to process data create usage profiles to the extent permitted by law. This information cannot be traced back to you directly. The following information is intended to provide you with general information on the various purposes of processing data. You can change your data protection settings to consent to the use of the tool, or reject their use accordingly. Tools that are strictly necessary to provide the app's cannot be rejected (see explanation at 1. Above).

#### Tag management (strictly necessary)

Tag management is used to manage tracking tools in apps. A tag is set for each page to do this. Based on the tag, the system can determine which tracking tools should be used for this page. Tag management can be used to specifically control tracking so that the tools are only used where appropriate.

#### Market research / Reach measurement (opt-in)

Reach measurement aims to statistically determine an app's use intensity and the number of users as well as obtaining comparable figures for all the connected services. Individual users are not identified at any time.

#### Analysis tools

These tools help us to improve our understanding of how our apps are used. Analysis tools allow for the collection of usage and identification data by the original provider or third party providers and their compilation into pseudonymous usage profiles. We use analysis tools, e.g., to determine the number of individual users of an app, to collect technical data if the app has crashed, and to analyze the app's usage patterns and user interactions on the basis of anonymous and pseudonymous information. This information cannot be traced back to a person. The legal basis for these tools is Art. 6 (1) a GDPR.(s. Annex).

### Where can I find the information that is important to me?

This **data privacy information** provides an overview of the items which apply to Deutsche Telekom processing your data in this app.

Further information, including information on data protection for specific products, is available at <https://www.telekom.com/en/corporate-responsibility/data-protection-data-security/data-protection> and <https://www.telekom.com/en/deutsche-telekom/privacy-policy-1744>.

### Who is responsible for data processing? Who should I contact if I have any queries regarding data privacy at Deutsche Telekom?

Deutsche Telekom AG, Friedrich-Ebert-Allee 140 53113 Bonn acts as the data controller. If you have any queries, please contact our Customer Services department or the Group Data Privacy Officer, Dr. Claus D. Ulmer, Friedrich-Ebert-Allee 140, 53113 Bonn, Germany, [datenschutz@telekom.de](mailto:datenschutz@telekom.de).

### What rights do I have?

You have the right

- a) To request **information** on the categories of personal data concerned, the purposes of the processing, any recipients of the data, and the envisaged storage period (Art. 15 GDPR);
- b) To request that incorrect or incomplete data be **rectified** or supplemented (Article 16 GDPR);
- c) To **withdraw** consent at any time with effect for the future (Art. 7 (3) GDPR);
- d) To **object** to the processing of data on the grounds of legitimate interests, for reasons relating to your particular situation (Article 21 (1) GDPR);
- e) To request the **erasure** of data in certain cases under Art.17 GDPR – especially if the data is no longer necessary in relation to the purposes for which it was collected or is unlawfully processed, or you withdraw your consent according to (c) above or object according to (d) above;
- f) To demand, under certain circumstances, the **restriction** of data where erasure is not possible or the erasure obligation is disputed (Art. 18 GDPR);
- g) To **data portability**, i.e., you can receive the data that you provided to us in a commonly used and machine-readable format such as CSV, and can, where necessary, transfer the data to others (Art. 20 GDPR);
- h) To **file a complaint** with the competent **supervisory authority** regarding data processing (for telecommunications contracts: the German Federal Commissioner for Data Protection and Freedom of Information (Bundesbeauftragter für den Datenschutz und die Informationsfreiheit); for any other matters: State Commissioner for Data Protection and Freedom of Information, North Rhine-Westphalia (Landesbeauftragter für den Datenschutz und die Informationsfreiheit Nordrhein-Westfalen).

### Who does Deutsche Telekom pass my data on to?

**To processors**, i.e., companies we engage to process data within the legally defined scope, Article 28 GDPR (service providers, agents). In this case, Deutsche Telekom also remains responsible for protecting your data. We engage companies particularly in the following areas: IT, sales, marketing, finance, consulting, customer services, HR, logistics, and printing.

**To cooperation partners** who, on their own responsibility, provide services for you or in conjunction with your Deutsche Telekom contract. This is the case if you order services of these partners from us, if you consent to the involvement of the partner, or if we involve the partner on the basis of legal permission.

**Owing to legal obligations:** In certain cases, we are legally obliged to transfer certain data to a state authority that requests it. Example: Upon presentation of a court order, we are obliged under Section 101 of the German Copyright Act (UrhG) to provide the owners of copyrights/ancillary copyrights with information about customers who have allegedly offered copyrighted works via Internet file sharing services.

### Where is my data processed?

As a general rule, your data will be processed in Germany and other European countries.

This Data Protection Statement was last updated 20.04.2020

**Annex:**

**Will my usage habits be evaluated, e.g. for advertising purposes or tracking?**

Analysis tools

Company	Purpose	Storage period	Involved as
<a href="#">Adjust</a>	Customized design	7 days	Processors