



# Data privacy information Deutsche Telekom AG („Telekom“) for Telekom Event App

The protection of your personal data has a high priority for Deutsche Telekom AG. It is important to us to inform you about what personal data are collected, how they are used and what options you have in this regard.

## What data are collected, how are they used and how long are they stored?

- When using („Telekom“) Event App here in after referred to as online service: Deutsche Telekom uses the app "Telekom Event" to provide participants with information about the event (e.g. agenda, organizational information). Additional interactive functions like votings, comments, and ratings can also be used. During and after the event, the app can be used to make content and photos available during a limited period of time (max. 8 weeks), if needed. We process the data you provide when you register for the app or use its features and services. All information is saved on our servers. The data is erased after a year in the event of inactivity. You can delete your account, including all the data, yourself at any time.

(Art. 6 para. 1b GDPR, §25 para. 2 No. 2 TTDG (Telecommunications Telemedia Data Protection Act)).

- When you register, we record the following professional contact data from you: Title, first name, last name, email address, company, position, and organizational unit. This information is required to activate the Event app. You will need your email address and password to log in.
- When you use our online service, our servers temporarily record the domain name or IP address of your terminal device as well as other data, such as the content requested or the response code.

The logged data are used exclusively for data security purposes, in particular to defend against attempted attacks on our web server (Art. 6 para. 1f DSGVO). They are neither used for the creation of individual application profiles nor passed on to third parties and are deleted after 7 days at the latest. We reserve the right to statistically evaluate anonymized data records.

- Many operating systems allow (provide the option) to dictate the text in addition to input via keyboard. When using this function, the speech is processed by a third party (e.g. Apple, Google, Microsoft) as the responsible party and the result is entered in the input field. For details of the functionality of how to enable or disable the use and the legal basis of the processing, please contact the respective operating system manufacturer.
- Communication functions: We also process the data you provide when you use the app's communication functions, e.g. the voting or comment function. We always process your voting behavior (votings) without reference to your name and person. Votes submitted during votings are aggregated, and only the aggregated voting results are processed further. You can submit comments and questions with or without specifying your name. If questions and comments are assigned to your person and processed together with your name, we will inform you of this in the relevant function in the app. This is done to reply to questions/comments after the event.
- Profile data: Email address, first name, and last name are stored in your profile. You have the option of volunteering additional profile data in the app to describe yourself in greater detail.

## Permissions for access to data and functions of the end devices by the online service.

In order to use the online service on your terminal device, it must be able to access various functions and data on your terminal device. For this purpose, it is necessary for you to grant certain permissions (Art. 6 para. 1a GDPR, §25 para. 1 GDPR).

The permissions are programmed differently by the various manufacturers. For example, individual permissions may be combined into permission categories, and you may also only agree to the permission category as a whole.

Please note that if you object to one or more permissions, you may not be able to use all the functions of our online service.

If you have granted permissions, we will only use them to the extent described below:

### Location data

We need information about your current location for the following purpose: Some functions require information about your location, e.g. the navigation or location display. If you have granted permission for this on your mobile device, Deutsche Telekom ascertains the geographical position of your mobile device. Data concerning your location is used only to process your query.

You can also activate the additional functions in the settings at any time. However, these features are accessed only after you activate them and grant your consent.

### Internet communication

The online service requires access to the Internet via Wi-Fi or mobile radio for the following purposes: The app requires access to the internet via Wi-Fi or mobile communications to update event content and information.

### Camera, microphone, USB, photos, videos, message contents, etc.

The online service needs access to Camera. You can use the scanner to scan the personal QR code of another app user. The scanner accesses the camera on your end device to do so. It accesses the camera only if you have given your express consent.

### Does the online service send push notifications?

Push notifications are messages that are sent to your end device and displayed there in a prioritized manner. This online service uses push notifications in delivery state, provided that you have consented to this during installation or when using it for the first time (Art. 6 (1a) GDPR).

You can deactivate receipt of push notifications at any time in your device settings.

### Data control for the social media plug-ins or links to social media platforms used.

Some pages contain buttons from social media networks (such as Facebook, Google, Instagram, Twitter, Pinterest, Xing or LinkedIn), which you can use to recommend the offers of Deutsche Telekom AG to your friends and acquaintances.

On our pages, we only use the pictograms of the respective social media network. Only when you click on the pictogram are you directed to the company page on the respective social media platform. The social media platforms as well as the third-party content providers that can be reached via the pictograms provide these services and the processing of their data under their own responsibility.

By activating the social media plug-in or link via the pictogram, also for sharing content, (Art. 6 para. 1a GDPR), the following data may be transmitted to the social media providers: IP address, browser information, operating system, screen resolution, installed browser plug-ins such as Adobe Flash Player, the previous page when you followed a link (referrer), the URL of the current page, etc.

The next time the page is accessed, the social media plug-ins are provided again in the default inactive mode, so that it is ensured that no data are transmitted when the page is visited again.

### Is my usage behavior evaluated, e.g. for advertising or tracking?

#### Explanations and definitions

We want you to enjoy using our online services and to make use of our products and services. This is in our economic interest. In order for you to find the products that interest you and for us to be able to design our online service in a user-friendly way, we analyze your usage behavior anonymously or pseudonymously. Within the framework of the legal regulations, we, or companies commissioned by us, create usage profiles. It is not possible to track this information directly back to you. In the following, we inform you in general about the different purposes. Via the query "Consent to data processing", which appears when you call up our online service, you have the option of consenting to the processing or rejecting it in part or in full.

Processing that is necessary to provide the online service (see explanation above under 1.) cannot be refused.

### Required tools

#### Tag management

Tag management is used to manage the use of the tools on the various pages of our online service. For this purpose, a tag is defined for each page. The tag can then be used to determine which tools are to be used for this page. Tag management can thus be used to specifically ensure that tools are only used where they make sense and are legally legitimized.

### Analytic tools

#### Market research/Reach measurement

The aim of reach measurement is to statistically determine the intensity of use and the number of users of an online service, as well as to obtain comparable values for all connected offers. Market research aims to learn more about the target groups that use services or applications and view ads. At no time are individual users identified. Their identity always remains protected.

### Marketing tools

#### Profiles for needs-oriented design of the online service

In order to be able to constantly improve the online service, we would like to create so-called clickstream analyses. The clickstream corresponds to your movement in the online service. The analysis of the movement paths provides us with information about the usage behavior. This allows us to identify possible structural errors and thus improve the user experience.

#### Profiles for personalized recommendations

Telekom would like to offer you individually adapted, personalized, action and click recommendations for offers, services or products. To do this, we use service providers to create a pseudonymous profile of the online services you access on the Internet and assign categories to this profile. You will be shown content or information that matches the profile.

#### Services from other companies (independent third-party providers)

Third-party services are integrated into Telekom's online service. These entities provide their services under their own responsibility or under joint responsibility with Telekom. In this context, data and information are transmitted to third-party providers, processed for their own advertising purposes, and merged with third-party data.

When using the online service, data are collected by means of cookies or similar technologies and transmitted to third parties, partly for Telekom's own purposes. To what extent, for what purposes and on what legal basis further processing for the third-party provider's own purposes takes place is described below in section e. of this privacy policy.

#### Services from other companies (independent third-party providers)

We have integrated services from third-party providers who provide their services under their own responsibility. In the process, data are collected by means of cookies or similar technologies when using our online service and transmitted to the respective third party. Partly for Telekom's own purposes. The legal basis for this tool is Art. 6 (1a) or Art. 49 (1a) GDPR. For information as to what extent, for what purposes and on what legal basis further processing for the third party provider's own purposes takes place, please refer to the data protection policy of the third party provider. You can find the information on the independent third-party providers below.

### Google

#### Google Maps

On individual pages of the online service, e.g. in the Shopfinder, we use Google Maps to display maps, locations and for route planning. Google Maps is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. By embedding Google Maps, your IP address is transmitted directly to Google and a cookie is stored as soon as you visit such a page. You can get informed about data processing by Google at <https://policies.google.com/privacy?hl=en&gl=en> at any time and have the possibility to object to it.

#### Google – YouTube videos

YouTube collects data to provide better services to users – from determining basic information, such as your language, to more complex issues, such as advertising. The information YouTube collects and how it is used depends on how you use the services and how you manage your privacy settings.

If you are not logged into a Google account, the data collected are stored with unique identifiers associated with the browser, app, or device. This can ensure, for example, that language settings are maintained across all sessions.

If you are logged into a Google account, data are also collected that is stored in your Google account and is considered personal data.

You can find more information at:

<https://policies.google.com/privacy?hl=en&gl=en>.

### Twitter for Internet data

Twitter content is integrated into some online services. This can be, for example, the embedded timeline or Twitter buttons. When you view such a page, Twitter (Twitter International Company, One Cumberland Place, Fenian Street Dublin 2, D02 AX07, Ireland) may receive log data containing information about the online service you visited. This information is used to improve your use of the online services, to protect the security and integrity of the platform, and to display more relevant content, including advertisements. No connection is made between your activities and your name, e-mail address, phone number or user name, and deletion, concealment or aggregation is implemented after a maximum of 30 days. There is no collection of this data, as they are located in the European Union.

Twitter privacy policy: <https://twitter.com/de/privacy>.

### LinkedIn

The re-targeting and conversion tracking of LinkedIn (LinkedIn Ireland, Wilton Plaza, Wilton Place, Dublin 2, Ireland) by means of the LinkedIn Insight Tag enables the collection of statistical, pseudonymous data (referrer URL, IP address (shortened), device and browser properties) about the use of our online service and to provide corresponding aggregated statistics on this basis. Furthermore, this information is used to be able to display interest-specific and relevant offers and recommendations after you have shown interest in certain products, information and offers in our online service. This information is stored in a cookie for six months. You can get informed about the data processing by LinkedIn at any time at [https://www.linkedin.com/legal/privacy-policy?trk=registration\\_footer-privacy-policy](https://www.linkedin.com/legal/privacy-policy?trk=registration_footer-privacy-policy) and have the possibility to object to it.

### Where can I find the information important to me?

This privacy policy provides an overview of the points that apply to Telekom's processing of your data in this online service.

Further information, including on data privacy in general and in specific products, is available at <https://www.telekom.com/en/company/data-privacy-and-security/governance-data-privacy> and at <https://www.telekom.com/en/deutsche-telekom/data-privacy-information-1744>

### Who is responsible for data processing? Who do I contact if I have questions about the data privacy policy at Telekom?

Deutsche Telekom AG Friedrich-Ebert-Allee 140, 53113 Bonn, Germany, is responsible for data. If you have any questions, please contact our Customer Service or our data privacy officer, Dr. Claus D. Ulmer, Friedrich-Ebert-Allee 140, 53113 Bonn, Germany, [privacy@telekom.de](mailto:privacy@telekom.de)

### What rights do I have?

You have the right,

- a. To request **information** on the categories of data processed, the purposes of processing, any recipients of the data, or the planned storage period (Art. 15 GDPR);
- b. to demand the **correction** or completion of incorrect or incomplete data (Art. 16 GDPR);
- c. to **revoke** given consent at any time with effect for the future (Art. 7 para. 3 GDPR);
- d. to **object** to data processing that is to be carried out on the basis of a legitimate interest for reasons arising from your particular situation (Art. 21 (1) GDPR);
- e. in certain cases, within the framework of Art. 17 GDPR, to demand the deletion of data – in particular, insofar as the data are no longer required for the intended purpose or is processed unlawfully, or you have revoked your consent in accordance with (c) above or declared an objection in accordance with (d) above;
- f. under certain conditions, to demand the **restriction** of data, insofar as deletion is not possible or the obligation to delete is disputed (Art. 18 GDPR);
- g. to **data portability**, i.e. you can receive your data that you have provided to us in a conventional machine-readable format, such as CSV, and transmit it to others if necessary (Art. 20 GDPR);
- h. to issue a complaint to the competent **supervisory authority** about the data processing (for telecommunication contracts: Federal Commissioner for Data Protection and Freedom of Information; otherwise: State Commissioner for Data Protection and Freedom of Information of North Rhine-Westphalia).

### To whom does Telekom pass my data?

**To processors**, i.e., companies we engage to process data within the legally defined scope, Art. 28 GDPR (service providers, agents). In this case, Deutsche Telekom also remains responsible for protecting your data. In the course of provisioning the app, we use the following order processor for IT

operations and support: Plazz AG, Bahnhofstraße 5a, 99804 Erfurt. We have commissioned the company i22 Digitalagentur GmbH, Friedrich-Breuer-Straße 19, 53225 Bonn for hosting.

To cooperation partners who, on their own responsibility, provide services for you or in conjunction with your Deutsche Telekom contract. This is the case if you order services from these partners through us, if you consent to the involvement of the partner, or if we involve the partner on the basis of legal permission. For example, we use Google Maps to display maps and locations, as well as for route planning. Google Maps is run by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. By embedding Google Maps your IP address is transferred to Google and a cookie stored. You can obtain information and opt out from data processing by Google at any time at <http://www.google.de/intl/de/policies/privacy>.

**Owing to legal:** In certain cases, we are legally obliged to transfer certain data to a state authority that requests it. Example: Upon presentation of a court order, we are obliged under Section 101 of the German Copyright Act (UrhG) to provide the owners of copyrights/ancillary copyrights with information about customers who have allegedly offered copyrighted works via Internet file sharing services.

**Where are my data processed?**

Your data are processed in Germany and other European countries. If, in exceptional cases, processing of your data also takes place in countries outside the European Union (in so-called third countries), this will happen,

- if you have expressly consented to this (Art. 49 para. 1a GDPR). (In most countries outside the EU, the level of data protection does not meet EU standards. This applies in particular to comprehensive monitoring and control rights of state authorities, e.g. in the USA, which disproportionately interfere with the data protection of European citizens,
- or insofar as it is necessary for our provision of services to you (Art. 49 para. 1b DSGVO),
- or insofar as it is provided for by law (Art. 6 para. 1c GDPR).

Furthermore, your data will only be processed in third countries if certain measures ensure that an adequate level of data protection exists (e.g. adequacy decision of the EU Commission or so-called suitable guarantees, Art. 44ff GDPR).

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