

Data privacy information from Deutsche Telekom AG („Telekom“) for using the The LENZ' by Telekom Electronic Beats App

General

Deutsche Telekom AG attaches great importance to protecting your personal data. We always inform you what personal data we collect, how your data is used, and how you can influence the process.

Where can I find the information that is important to me?

This **data privacy information** provides an overview of the items which apply to Deutsche Telekom processing your data in this app.

Further information, including information on data protection for specific products, is available at <https://www.telekom.com/en/corporate-responsibility/data-protection-data-security/data-protection> and <https://www.telekom.com/en/deutsche-telekom/privacy-policy-1744>.

Who is responsible for data processing? Who should I contact if I have any queries regarding data privacy at Deutsche Telekom?

Deutsche Telekom AG is the party responsible for data privacy ("controller"). If you have any queries, please contact our Customer Services department or the Group Data Privacy Officer, Dr. Claus D. Ulmer, Friedrich-Ebert-Allee 140, 53113 Bonn, Germany datenschutz@telekom.de.

What rights do I have?

You have the right

- a) To request **information** on the categories of personal data concerned, the purpose of the processing, any recipients of the data, the envisaged storage period (Art. 15 GDPR);
- b) To request incorrect or incomplete data is **rectified** or supplemented (Art. 16 GDPR);
- c) To **withdraw** consent at any time with effect for the future (Art. 7 (3) GDPR);
- d) To **object** to the processing of data on the grounds of legitimate interests, for reasons relating to your particular situation (Art 21 (1) GDPR);
- e) To request the **erasure** of data in certain cases under Art. 17 GDPR – especially if the data is no longer necessary in relation to the purposes for which it was collected or is unlawfully processed, or you withdraw your consent according to (c) above or objected according to (d) above;
- f) To demand under certain circumstances the **restriction** of data where erasure is not possible or the erasure obligation is disputed (Art. 18 GDPR);
- g) To **data portability**, i.e. you can receive your data which you provided to us, in a commonly used and machine-readable format, such as CSV and can, where necessary, transmit the data to others (Art. 20 GDPR);
- h) To **file a complaint** with the competent **supervisory authority** regarding data processing (for telecommunications contracts: the German Federal Commissioner for Data Protection and Freedom of Information (Bundesbeauftragter für den Datenschutz und die Informationsfreiheit); for any other matters: State Commissioner for Data Protection and Freedom of Information North Rhine-

Westphalia (Landesbeauftragter für den Datenschutz und die Informationsfreiheit Nordrhein-Westfalen) .

Who does Deutsche Telekom pass my data on to?

In certain cases, we are legally obliged to pass on your anonymised data, if requested to do so by a state body. We do not pass on your data to third parties for any other purpose, unless you have given express permission for us to do so..

Where is my data processed?

Your data is processed on secure servers, of Quimron GmbH in Germany, but will not be stored..

What data is recorded, how is it used and how long is it stored?

When using the app: LENZ captures map location data, which will be used to bring you offers and special Gorillaz content. This data will not be stored. Furthermore, our servers temporarily record the IP address of your device and other technical features, such as the requested content. These data are deleted after the respective Internet session, at least within 7 days.

Authorizations

For the app to work on your device, it needs access to various functions and data on the device. You need to grant certain authorizations to do so (Art. 6 (1) a GDPR).

The authorization categories are programmed differently by the various manufacturers. With Android for example, individual authorizations are grouped into authorization categories and you can only agree to the authorization category as a whole.

However, please remember that in the case of revocation you may not have access to the full range of functions offered by our app.

If you have granted authorizations, we will only use them to the extent described below. In order to use the app on your device, the app must have access to the below functions and data from your device.

Language data

The app needs information about your phone's language in order to automatically provide you with the correct app language.

Internet communication

For some of the features, the app needs access to the Internet through Wi-Fi or mobile network.

Camera

The app needs access to your camera to be able to play with the magenta AR functionality.

Location

The app needs to know your location in order to serve you relevant geo-located offers and Gorillaz content..

Does the app send push notifications?

Local notifications are messages that the app sends to your device and that are displayed with top priority. This app uses local notifications in the delivery state,

provided you have given your consent to allow local notifications on your device. You may revoke your consent to receive local notifications at any time by deactivating them in the setup of your device

Will my usage habits be evaluated, e.g. for advertising purposes or tracking?

App analysis with Adjust: This app uses the app usage analysis tool from Adjust. The data collection and processing with Adjust aims to analyze the usage

behavior, usage intensity, usage scope and the origin of users of this app. The usage analyses can be evaluated and used to optimize the app. In doing so, it collects anonymous measurement data. Your device sends an ID to Adjust that is anonymised by means of abbreviation and encryption. This ID cannot be traced back to you as an individual. This system does not place any advertising.