

Data Privacy statement for the Deutsche Telekom AG („Telekom“) Event App

General

Deutsche Telekom AG attaches great importance to protecting your personal data. We always inform you what personal data we collect, how your data is used, and how you can influence the process..

Where can I find the information that is important to me?

This **data privacy information** provides an overview of the items which apply to Deutsche Telekom processing your data in this app.

Further information, including information on data protection for specific products, is available at <https://www.telekom.com/en/corporate-responsibility/data-protection-data-security/data-protection> and <https://www.telekom.com/en/deutsche-telekom/privacy-policy-1744>.

Who is responsible for data processing? Who should I contact if I have any queries regarding data privacy at Deutsche Telekom?

The party responsible for data is Deutsche Telekom AG Friedrich-Ebert-Allee 140, 53113 Bonn, Germany. If you have any queries, please contact our Customer Services department or the Group Data Privacy Officer, Dr. Claus D. Ulmer, Friedrich-Ebert-Allee 140, 53113 Bonn, Germany, datenschutz@telekom.de.

What rights do I have?

You have the right

- a) To request **information** on the categories of personal data concerned, the purpose of the processing, any recipients of the data, the envisaged storage period (Art. 15 GDPR);
- b) To request incorrect or incomplete data is **rectified** or supplemented (Art. 16 GDPR);
- c) To **withdraw** consent at any time with effect for the future (Art. 7 (3) GDPR);
- d) To **object** to the processing of data on the grounds of legitimate interests, for reasons relating to your particular situation (Art 21 (1) GDPR);
- e) To request the **erasure** of data in certain cases under Art. 17 GDPR – especially if the data is no longer necessary in relation to the purposes for which it was collected or is unlawfully processed, or you withdraw your consent according to (c) above or objected according to (d) above;
- f) To demand under certain circumstances the **restriction** of data where erasure is not possible or the erasure obligation is disputed (Art. 18 GDPR);
- g) To **data portability**, i.e. you can receive your data which you provided to us, in a commonly used and machine-readable format, such as CSV and can, where necessary, transmit the data to others (Art. 20 GDPR);
- h) To file a complaint with the competent supervisory authority regarding data processing (for telecommunications contracts: the German Federal Commissioner for Data Protection and Freedom of Information (Bundesbeauftragter für den Datenschutz und die Informationsfreiheit); for any other matters: State Commissioner for Data Protection and Freedom of Information North Rhine-Westphalia(Landesbeauftragter für den Datenschutz und die Informationsfreiheit Nordrhein-Westfalen)

Who does Deutsche Telekom pass my data on to?

To processors, i.e., companies we engage to process data within the legally defined scope, Art. 28 GDPR (service providers, agents). In this case, Deutsche Telekom also remains responsible for protecting your data. In the course of provisioning the app, we use the following order processor for IT operations and support: Plazz AG, Bahnhofstraße 5a, 99804 Erfurt. We have commissioned the company i22 Digitalagentur GmbH, Friedrich-Breuer-Straße 19, 53225 Bonn for hosting.

To cooperation partners who, on their own responsibility, provide services for you or in conjunction with your Deutsche Telekom contract. This is the case if you order services from these partners through us, if you consent to the involvement of the partner, or if we involve the partner on the basis of legal permission. For example, we use Google Maps to display maps and locations, as well as for route planning. Google Maps is run by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. By embedding Google Maps your IP address is transferred to Google and a cookie stored. You can obtain information and opt out from data processing by Google at any time at <http://www.google.de/intl/de/policies/privacy>.

Owing to legal: In certain cases, we are legally obliged to transfer certain data to a state authority that requests it. Example: Upon presentation of a court order, we are obliged under Section 101 of the German Copyright Act (UrhG) to provide the owners of copyrights/ancillary copyrights with information about customers who have allegedly offered copyrighted works via Internet file sharing services.

Where is my data processed?

In general, your data is processed in Germany and in other European countries.

If your data is also processed in countries outside the European Union (i.e. in third countries) by way of exception, this is done only if you have explicitly given your consent or it is required so we can provide you with services or it is prescribed by law (Art. 49 GDPR). Furthermore, your data is only processed in third countries if certain measures ensure a suitable level of data protection (e.g. EU Commission's adequacy decision or suitable guarantees, Art. 44 ff. GDPR).

What data is recorded, how is it used and how long is it stored?

- a) Deutsche Telekom uses the app "Telekom Event" to provide participants with information about the event (e.g. agenda, organizational information). Additional interactive functions like votings, comments, and ratings can also be used. During and after the event, the app can be used to make content and photos available during a limited period of time (max. 8 weeks), if needed. We process the data you provide when you register for the app or use its features and services. All information is saved on our servers. The data is erased after a year in the event of inactivity. You can delete your account, including all the data, yourself at any time.
- b) **When you register**, we record the following professional contact data from you: Title, first name, last name, email address, company, position, and organizational unit. This information is required to activate the Event app. You will need your email address and password to log in.

When using the app: When you use the app, our servers temporarily

record your device's IP address and other technical features, such as the requested content (Art. 6 (1) b GDPR),

- c) **Profile data:** Email address, first name, and last name are stored in your profile. You have the option of volunteering additional profile data in the app to describe yourself in greater detail.
- d) **Communication functions:** We also process the data you provide when you use the app's communication functions, e.g. the voting or comment function.
We always process your voting behavior (votings) without reference to your name and person. Votes submitted during votings are aggregated, and only the aggregated voting results are processed further.
You can submit comments and questions with or without specifying your name. If questions and comments are assigned to your person and processed together with your name, we will inform you of this in the relevant function in the app. This is done to reply to questions/comments after the event.
- e) **Matomo Analytics:** In this app, data is collected and saved for marketing and optimization purposes via Matomo (matomo.org). User profiles are created under a pseudonym using this data. The pseudonyms are created using the device's fingerprint and are hashed hex values (documentation at: https://matomo.org/faq/general/#faq_21418). Cookies may be used for this purpose. Cookies are small text files that are stored locally in the cache of the Internet browser and/or the app of the website user or app user. Cookies make it possible to recognize the internet browser and/or app. The data of the person concerned that is collected with the Matomo technology is not used to personally identify the visitor to this app and is not merged with personal data pertaining to the bearer of the pseudonym. An objection to future data collection and storage can be raised at any time. You can use the switch "Send usage data" under the point "Settings" to configure this in the menu of the app.

Authorizations

For the app to work on your device, it needs to access various functions and data on the device. You need to grant certain authorizations to do so (Art. 6 (1) a GDPR).

The authorization categories are programmed differently by the various manufacturers. With Android, for example, individual authorizations are grouped into authorization categories, and you can only agree to the authorization category as a whole.

However, please remember that in the case of revocation, you may not have access to the full range of functions offered by our app.

If you have granted authorizations, we will use them only to the extent described below:

Internet:

The app requires access to the internet via Wi-Fi or mobile communications to

update event content and information.

Camera:

You can use the scanner to scan the personal QR code of another app user. The scanner accesses the camera on your end device to do so. It accesses the camera only if you have given your express consent.

Location:

Some functions require information about your location, e.g. the navigation or location display. If you have granted permission for this on your mobile device, Deutsche Telekom ascertains the geographical position of your mobile device. Data concerning your location is used only to process your query.

You can also activate the additional functions in the settings at any time. However, these features are accessed only after you activate them and grant your consent.

Does the app send push notifications?

Push notifications are messages that the app sends to your device and that are displayed with top priority. This app uses push notifications by default, provided you have given your consent during the app installation or the first time you use the app (Art. 6 (1) a GDPR).

You can deactivate receipt of push notifications at any time in your device settings.

Will my usage habits be evaluated, e.g. for advertising purposes or tracking?

Explanations and definitions:

We want you to enjoy using our app and take advantage of our products and services. We have an economic interest in ensuring this is the case. We analyze your usage habits on the basis of anonymized or pseudonymized data so you can find the products that interest you and so we can make our app user-friendly. We or companies commissioned by us to process data create usage profiles to the extent permitted by law. This information cannot be traced back to you directly. Subsequently we inform you generally about the various purposes and techniques. Afterwards you have the right to revoke your consent. However, please remember that in this case you may not have access to the full range of functions offered by our app.

- a) **Purposes (Art. 6 (1) f GDPR / §15 (3) German Telemedia Act (Telemediengesetz – TMG)**

Profiles for designing the app based on needs

To improve the app on an ongoing basis, we create clickstream analyses. The clickstream corresponds to your movement path in the app. Analyzing the movement paths provides us with insights into the app's usage habits. This lets us identify possible structural errors in the app and thus improve the app so it is optimally tailored to your needs. Individual users are not identified at any time.

Profiles for improving the technical app quality

The program sequence and usage habits are analyzed to measure the quality of the app programming or to register crashes and causes. Individual users are not identified.

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