

# Data privacy information from Deutsche Telekom AG ("Telekom") for using the Sea Hero Quest VR

#### General

Deutsche Telekom AG attaches great importance to protecting your personal data. We always inform you what personal data we collect, how your data is used, and how you can influence the process.

### Where can I find the information that is important to me?

This **data privacy information** provides an overview of the items which apply to Deutsche Telekom processing your data in this app.

Further information, including information on data protection for specific products, is available at <a href="https://www.telekom.com/en/corporate-responsibility/data-protection-data-security/data-protection">https://www.telekom.com/en/corporate-responsibility/data-protection-data-security/data-protection</a> and <a href="https://www.telekom.com/en/deutsche-telekom/privacy-policy-1744">https://www.telekom.com/en/deutsche-telekom/privacy-policy-1744</a>.

## Who is responsible for data processing? Who should I contact if I have any queries regarding data privacy at Deutsche Telekom?

Deutsche Telekom AG is the party responsible for data privacy ("controller"). If you have any queries, please contact our Customer Services department or the Group Data Privacy Officer, Dr. Claus D. Ulmer, Friedrich-Ebert-Allee 140, 53113 Bonn, Germany <a href="mailto:datenschutz@telekom.de">datenschutz@telekom.de</a>.

#### What rights do I have?

You have the right

- To request information on the categories of personal data concerned, the purpose of the processing, any recipients of the data, the envisaged storage period (Art. 15 GDPR);
- To request incorrect or incomplete data is rectified or supplemented (Art. 16 GDPR):
- To withdraw consent at any time with effect for the future (Art. 7 (3) GDPR);
- d) To **object** to the processing of data on the grounds of legitimate interests, for reasons relating to your particular situation (Art 21 (1) GDPR);
- To request the erasure of data in certain cases under Art. 17 GDPR

   especially if the data is no longer necessary in relation to the purposes for which it was collected or is unlawfully processed, or you withdraw your consent according to (c) above or objected according to (d) above;
- To demand under certain circumstances the **restriction** of data where erasure is not possible or the erasure obligation is disputed (Art. 18 GDPR);
- g) To data portability, i.e. you can receive your data which you provided to us, in a commonly used and machine-readable format, such as CSV and can, where necessary, transmit the data to others (Art. 20 GDPR);
- h) To file a complaint with the competent supervisory authority regarding data processing (for telecommunications contracts: the German Federal Commissioner for Data Protection and Freedom of Information (Bundesbeauftragter für den Datenschutz und die Informationsfreiheit); for any other matters: State Commissioner for Data Protection and Freedom of Information North Rhine-

Westphalia (Landesbeauftragter für den Datenschutz und die Informationsfreiheit Nordrhein-Westfalen).

#### Who does Deutsche Telekom pass my data on to?

**To processors**, i.e. companies we engage to process data within the legally defined scope, Art. 28 GDPR (service providers, agents). In this case, Deutsche Telekom also remains responsible for protecting your data. We engage companies particularly in the following areas: IT, sales, marketing, finance, consulting, customer services, HR, logistics, printing.

**To cooperation partners** who, on their own responsibility, provide services for you or in conjunction with your Deutsche Telekom contract. This is the case if you contract with us services from these partners or if you consent to the incorporation of the partner or if we incorporate the partner on the basis of legal permission.

Owing to legal obligations: In certain cases, we are legally obliged to transfer certain data to the requesting state authority. Example: Upon presentation of a court order, we are obliged under § 101 of the German Copyright Act (Urheberrechtsgesetz – UhhG) to provide the owners of copyrights/ancillary copyrights with information about customers who have allegedly offered copyrighted works via Internet file sharing services.

#### Where is my data processed?

In general, your data is processed in Germany and in other European countries.

If your data is also processed in countries outside the European Union (i.e. in third countries) by way of exception, this is done only if you have explicitly given your consent or it is required so we can provide you with services or it is prescribed by law (Art. 49 GDPR). Furthermore, your data is only processed in third countries if certain measures ensure a suitable level of data protection (e.g., EU Commission's adequacy decision or suitable guarantees, Art. 44 ff. GDPR).

#### What data is recorded, how is it used and how long is it stored?

#### a) When using the app::

When you use the app, our servers temporarily record the IP address of your device and other technical features such as the requested content. This data is erased after each Internet session is concluded within the max. time of 7 days.

#### When playing the game:

Sea Hero Quest VR captures anonymous navigation data, which will be used to help dementia research. In addition, if you wish, you can optionally provide us with your gender, age and the country you live in, in order to validate the scientific analysis. All of this data is anonymous and will only be collected if you enter your details. This is not required to play the game. However, you can opt-out in the settings menu.

#### **Authorizations**

For the app to work on your device, it needs access to various functions and data on the device. You need to grant certain authorizations to do so (Art. 6 (1) a GDPR).

The authorization categories are programmed differently by the various manufacturers. With Android for example, individual authorizations are grouped into authorization categories and you can only agree to the authorization category as a whole.

However, please remember that in the case of revocation you may not have access to the full range of functions offered by our app.

If you have granted authorizations, we will only use them to the extent described below. In order to use the game on your device, the game must have access to the below functions and data from your device.

#### Language data

The game needs information about your phone's language in order to automatically provide you with the correct game language.

#### Internet communication

The game needs access to the Internet through Wi-Fi or mobile network in order to submit the navigational data, as well as your anonymous details (if you have provided us with them) to the scientific database.

### Does the app send push notifications?

Push notifications are messages that the app sends to your device and that are displayed with top priority. This app uses push notifications by default, provided

you have given your consent during the app installation or the first time you use the app (Art. 6 (1) a GDPR).

You can deactivate receipt of push notifications at any time in your device settings.

# Will my usage habits be evaluated, e.g. for advertising purposes or tracking?

#### App analysis with Adjust:

App analysis with Unity and Adjust: This app uses two app usage analysis tool Unity and Adjust. The data collection and processing with Unity and Adjust aims to analyze the usage behavior, usage intensity, usage scope and the origin of users of this app. The usage analyses can be evaluated and used to optimize the app. In doing so, it collects anonymous measurement data. Your device sends an ID to both Unity and Adjust that is anonymised by means of abbreviation and encryption. This ID cannot be traced back to you as an individual. This system does not place any advertising.

Unity address: Unity Technologies 30 3rd Street San Franscisco, CA 94103

Adjust address: Adjust Gmbh Saarbrücker Str. 37A 10405 Berlin

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