

Data Privacy statement of Deutsche Telekom AG („Telekom“)

for the usage of FITsYOU wristband and App

General

Deutsche Telekom AG attaches great importance to protecting your personal data. We always inform you what personal data we collect, how your data is used, and how you can influence the process..

Where can I find the information that is important to me?

This **data privacy information** provides an overview of the items which apply to Deutsche Telekom processing your data in this app.

Further information, including information on data protection for specific products, is available at <https://www.telekom.com/en/corporate-responsibility/data-protection-data-security/data-protection> and <https://www.telekom.com/en/deutsche-telekom/privacy-policy-1744>.

Who is responsible for data processing? Who should I contact if I have any queries regarding data privacy at Deutsche Telekom?

Deutsche Telekom AG acts as the data controller. If you have any queries, please contact our Customer Services department or the Group Data Privacy Officer, Dr. Claus D. Ulmer, Friedrich-Ebert-Allee 140, 53113 Bonn, Germany datenschutz@telekom.de.

What rights do I have?

You have the right

- a) To request **information** on the categories of personal data concerned, the purpose of the processing, any recipients of the data, the envisaged storage period (Art. 15 GDPR);
- b) To request incorrect or incomplete data is **rectified** or supplemented (Art. 16 GDPR);
- c) To **withdraw** consent at any time with effect for the future (Art. 7 (3) GDPR);
- d) To **object** to the processing of data on the grounds of legitimate interests, for reasons relating to your particular situation (Art 21 (1) GDPR);
- e) To request the **erasure** of data in certain cases under Art. 17 GDPR – especially if the data is no longer necessary in relation to the purposes for which it was collected or is unlawfully processed, or you withdraw your consent according to (c) above or objected according to (d) above;
- f) To demand under certain circumstances the **restriction** of data where erasure is not possible or the erasure obligation is disputed (Art. 18 GDPR);
- g) To **data portability**, i.e. you can receive your data which you provided to us, in a commonly used and machine-readable format, such as CSV and can, where necessary, transmit the data to others (Art. 20 GDPR);
- h) To file a complaint with the competent supervisory authority regarding data processing (for telecommunications contracts: the German Federal Commissioner for Data Protection and Freedom of Information (Bundesbeauftragter für den Datenschutz und die Informationsfreiheit); for any other matters: State Commissioner for Data Protection and Freedom of Information North Rhine-

Westphalia(Landesbeauftragter für den Datenschutz und die Informationsfreiheit Nordrhein-Westfalen)

Who does Deutsche Telekom pass my data on to?

To processors, i.e. companies we engage to process data within the legally defined scope, Art. 28 GDPR (service providers, agents). In this case, Deutsche Telekom also remains responsible for protecting your data. We engage companies particularly in the following areas: IT, sales, marketing, finance, consulting, customer services, HR, logistics, printing.

To cooperation partners who, on their own responsibility, provide services for you or in conjunction with your Deutsche Telekom contract. This is the case if you contract with us services from these partners or if you consent to the incorporation of the partner or if we incorporate the partner on the basis of legal permission.

Owing to legal obligations: In certain cases, we are legally obliged to transfer certain data to the requesting state authority. Example: Upon presentation of a court order, we are obliged under § 101 of the German Copyright Act (Urheberrechtsgesetz – UrhG) to provide the owners of copyrights/ancillary copyrights with information about customers who have allegedly offered copyrighted works via Internet file sharing

Where is my data processed?

In general, your data is processed in Germany and in other European countries.

If your data is also processed in countries outside the European Union (i.e. in third countries) by way of exception, this is done only if you have explicitly given your consent or it is required so we can provide you with services or it is prescribed by law (Art. 49 GDPR). Furthermore, your data is only processed in third countries if certain measures ensure a suitable level of data protection (e.g. EU Commission's adequacy decision or suitable guarantees, Art. 44 ff. GDPR).

What data is recorded, how is it used and how long is it stored?

a) **Registration:**

A registration for the usage of the App is not required.

App usage: The App can be personalized, for which you can enter your personal details such as Name, Gender, Weight and Age. The number of steps and the sleep pattern such as deep and light sleep, are recorded.

Other personal details beyond the aforementioned ones will not be collected.

Your data is generated in the wristband and is transferred to your smartphone provided that there exists a connection to the smartphone. In case there is no connection, the data is stored in the FITsYOU wristband till the next synchronization. The processing, analysis and storage of data occurs exclusively in your smartphone.

So long as your wristband does not have any connection to your smartphone, a third person, provided he is within an 30 cm radius of the FITsYOU wristband, can prompt the wristband to synchronize with the App and retrieve the data which has been recorded since the last

synchronization

You have the option of sharing your data with friends (e.g. via Facebook). This functionality and the resulting transmission of data is solely your prerogative and responsibility.

Authorizations

For the app to work on your device, it needs access to various functions and data on the device. You need to grant certain authorizations to do so (Art. 6 (1) a GDPR).

The authorization categories are programmed differently by the various manufacturers. With Android for example, individual authorizations are grouped into authorization categories and you can only agree to the authorization category as a whole.

However, please remember that in the case of revocation you may not have access to the full range of functions offered by our app.

Internet connection:

Th app requires internet connection over WLAN or cellular to share data with other media e.g. Facebook or to update the app.

Services from companies that are not tied in through processing and assume responsibility for providing their servicesenste

Facebook:

We use the **Facebook** service **Customer Audience** and the **Facebook pixel** in our app to optimize our advertising offering, provided you have given the relevant consent to Facebook. Further information on these Facebook services and privacy information from Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland (“Facebook“) can be accessed under the link <https://www.facebook.com/privacy/explanation>.

If you use a Facebook User Account, the set Facebook cookie makes the Facebook pixel aware of this. The same cookie is used to transfer the collected usage data to Facebook for analysis and marketing purposes.

You can check and/or disable directly via Facebook the way in which Facebook collects, further processes and uses this data.

The Facebook pixel is a JavaScript code which transfers the following data to Facebook:

- HTTP header information (including IP address, web browser information, page storage location, document, website URL and web browser user agent, as well as date and time of use)
- Pixel-specific data; this includes the pixel ID and Facebook cookie data, including your Facebook ID (this data is used to link events to a certain Facebook advertising account and to assign them to a Facebook user)
- Additional information on visiting our websites, as well as on standard- and user-defined data events.
 - Orders placed (sales transactions)
 - Registrations and trial subscriptions completed
 - Products searched, product information accessed

The aforementioned data processing only affects users that have a Facebook account or have accessed a Facebook partner page (whereby a cookie was set). The playing out of advertising on Facebook (partner) pages on the basis of the Customer Audience service only affects Facebook members.

If the Facebook ID included in the Facebook cookie can be assigned to a Facebook user, Facebook assigns this user to a target group (Custom Audience) on the basis of the rules stipulated by us, provided the rules are relevant. We use the information obtained in this way to present Deutsche Telekom advertising on Facebook (partner) pages.

If you would like to opt out from using the Facebook pixel, you can set an opt-out cookie on Facebook or disable JavaScript in your browser. Further information along with your setting options for protecting your personal privacy for advertising purposes is available from the Facebook privacy guidelines, which are available at https://www.facebook.com/ads/website_custom_audiences/.

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